



# THE STEP INN

## MONTHLY PRESS

R E S T A U R A N T



### HISTORY OF A LOCAL CLOTHIER



Did you know Winnie's of Bloomington is 14 years old this month? Yes, on September 23, 1973, William C. Fike, Jr. and Freddie H. Clark first opened Winnie's menswear at 103 West Monroe (where Jack Lundy's Tailor Shop is now located). The business was moved to its present location, 406 North Main, in April of 1977. During the following July, Bill Fike purchased Fred Clark's total interest in the business, so that he could more freely operate the business, stressing quality menswear at discounted prices.

The business has prospered and matured over the years into one of the most respected discount clothiers in the state of Illinois. In fact, Bill now buys direct, (eliminating the middleman in St. Louis),



of direct purchasing and low overhead, Winnie's is able to sell the same garments as carried by high priced stores for much, much less.

Yes, Winnie's of Bloomington has progressed nicely since the time Bill made his weekly trips to St. Louis to re-stock his supply of suits. He now has the best inventory and selection in all of Central Illinois; and if Bill doesn't have a customer's size, color, or pattern, he will obtain the customer's request in a matter of days with absolutely no obligation.

*So remember, "You can always do better at Winnie's, your higher quality discount store", located in downtown Bloomington!!*



from such famous brands as Bill Blass, Pincus Brothers-Maxwell, Stanley-Blacker, Cricketeer, Van Julian, Churchill Ltd, and The Enro Shirt Company. Because of this marketing technique



**BLOOMINGTON MARKETS**  
 BLOOMINGTON, ILL., Dec. 13, 1901.  
  
 "MY WORK SHALL BE PERFECTED"  
 The preparation of Mrs. Pinkham's Compound is a work of art, and the result is a compound of the most perfect ingredients, which is sold in the form of a small, neat, and portable package, and is sold in the form of a small, neat, and portable package, and is sold in the form of a small, neat, and portable package.

**LYDIA E. PINKHAM'S Compound**  
 is the only legitimate and reliable Remedy for those peculiar weaknesses and ailments incident to women.  
 Sold by all Druggists as a standard article, or sent by mail, in form of Pills or Lozenges, on receipt of \$1.00.  
 Send two 2-cent stamps for Mrs. Pinkham's beautiful 64-page illustrated book entitled "GUIDE TO HEALTH AND CHASTITY." It contains a volume of valuable information. It has saved lives, and may save yours.  
 Lydia E. Pinkham Med. Co., Lynn, Mass.

**516 NORTH MAIN-ST**  
 You will find a very desirable line of goods, consisting of  
**WATCHES**  
**CLOCKS**  
**JEWELRY**  
**AND SILVERWARE**  
 AT THE FOLLOWING LOW PRICES:  
 Eight-Day Clocks \$2.00.  
 One-Day Clocks for \$1.00.  
 Alarm Clocks for 80c.  
 WALTHAM IN SPRINGFIELD  
**WATCH AT \$5.00**  
 We have a nice line of GOLD WATCHES at less than jobbers' prices.  
 547  
**RODGERS BROS. (Get) \$1.50**  
**KNIVES AND FORKS**  
**DESSERT SPOONS \$1.50 PER SET.**  
 Repair work done at the following prices:  
 Watches Cleaned.....\$1.00  
 Main Spring......75  
 Crystal......10  
 Eight-Day Clock Cleaned.....1.00  
 Main Spring......75  
 All work fully warranted.  
**J. R. Nelson.**  
 516 NORTH MAIN-ST.

**DR. FRUTH**  
 (Formerly of New York), WHO TREATS  
**BLOOMINGTON**  
 TUESDAY, DECEMBER 13, 1901,  
 AT THE  
**WINDSOR HOTEL**  
 One day free from 8 a. m. to 8 p. m.

**DR. A. C. FRUTH,**  
 OF THE  
 Chicago Medical and Surgical Institute,  
 30 Van Hook-st., (former Washburne),  
 CHICAGO, ILL.,  
 will assist by a regular faculty of Physicians Surgeons, Specialists, Trained Assistants and Nurses, for the selection and successful treatment of all forms of  
 Internal and External Diseases,  
 Rheumatism, Gout, Gravel, and Kidney, Bladder, Nervous and Digestive Disorders of Men and Women.  
 Dr. FRUTH has perfected the most perfect method of curing Urinary Tract, Bladder, and Kidney troubles, which has been the result of many years of study and research, and is now being taught to the public by the use of the "Fruth's Urinary Tract Remedy," which is a simple, safe, and effective remedy for all Urinary Tract troubles, and is now being taught to the public by the use of the "Fruth's Urinary Tract Remedy," which is a simple, safe, and effective remedy for all Urinary Tract troubles.

**MINCE MEAT**  
**THE ORIGINAL**  
 and only complete and satisfactory condensed Mince Meat in the Market.  
 These Ambrosian and Crude Mince Meats are infused with the aim to profit by the popularity of the New England.  
 Do not be deceived but always insist on the New England Brand. The best made.  
**SOLD BY ALL GROCERS.**  
**"MOTHERS' FRIEND"**

**To Young Mothers**  
**Makes Child Birth Easy.**  
**Shortens Labor,**  
**Lessens Pain.**  
 Endorsed by the Leading Physicians.  
 Trade Mark of "Mother's Friend" is a woman sitting on a chair.  
**BRADFORD MEDICAL CO.**

**KIRK'S**  
**IRON**

**NO OTHER**  
**LEAVES A DELICATE AND LASTING ODOR**  
 For sale by all Drug and Fancy Goods Dealers or by mail in packets of 100 for 25c. Send 25c in stamps and receive a note by return mail.  
**148 N. VINE ST. CHICAGO**

**PENNYROYAL PILLS**  
 Celebrated for its Purity and Effect.  
 Original and Only Genuine.  
 Sold by all Druggists, or by mail for 25c. Send 25c in stamps and receive a note by return mail.  
**148 N. VINE ST. CHICAGO**

**BORACE CLARK & SONS, Inc. Agts.**  
**FORMULA 123**

**DOUGHERTY'S**  
**NEW ENGLAND**  
**CONDENSED**  
  
**MINCE MEAT**  
**E. E. DOUGHERTY, CHICAGO**

**AGENTS COIN**  
 Money Making Device.  
 A simple, safe, and effective device for making money.  
**GAULT HOUSE,**  
 Cor. Madison & Clinton Sts.  
**CHICAGO, ILL.**

**SCHULTZ BROTHERS.**  
 211 to 213 W. Front-st.  
**BLOOMINGTON, ILLINOIS.**  
**PROFESSIONAL.**  
 Attorney and Counsellor at Law.  
 Specialties: Real Estate, Probate, and all kinds of legal business.

# THE STEP INN

## ☆☆☆☆☆☆ BREAKFAST

Step Inn Omelet .....	2.95
Bacon, Eggs, & Potatoes .....	3.25
Ham, Eggs, & Potatoes .....	3.50
Sausage, Eggs, & Potatoes .....	3.50
Choice of Blueberry Muffins, Toast or English Muffins .....	
Biscuits & Gravy .....	2.75
Pancakes (3) .....	2.25
French Toast .....	2.95
Homemade Cinnamon Roll .....	.95
English Muffin with jelly .....	.75
Toast with jelly .....	.75

<b>SOUP</b>	
Bowl .....	2.25
Cup .....	1.25

<b>SALAD</b>	
Chef's Salad .....	3.95
Dinner Salad .....	1.75
Chunky Chicken Salad .....	3.95
with cottage cheese & bread	
Bleu Cheese - Thousand - French - Italian - Ranch	

<b>FULL DINNERS</b>	
Catfish 13 oz. ....	6.50
Shrimp 21 pieces .....	5.95
Chicken 4 pieces .....	5.95
White 1. extra	
Steak 8 oz. ....	8.95

## DAILY LUNCHEON SPECIALS

Served with chips & pickle—lettuce & tomato	
Choice of bread: white, whole wheat, rye, Kaiser roll	
Hamburger .....	2.50
Cheeseburger .....	2.75
Bacon Cheeseburger .....	3.25
Ham .....	3.25
Bar-B-Q .....	3.25
Turkey Club .....	3.95
BLT .....	2.75
Ham Salad .....	2.50
Grilled Cheese .....	2.25
Abe Lincoln .....	3.95
Open face on rye—turkey, bacon, cheese & lettuce topped with Thousand Island	

## SANDWICH PLATES


Served with fries	
Reubens .....	3.95
Tenderloin .....	3.95
Patty Melt .....	3.95
Grilled Ham & Cheese .....	3.95
Horseshoe .....	4.50
Turkey, ham or hamburger with cheese sauce, topped with fries	

## PLATTERS

Diet 8 oz. ....	4.25
Ground beef & cottage cheese, relishes	

## ☆☆☆☆ HOME MADE DESSERTS ☆☆☆☆

## Carry Outs Available

**H. HIRSCHBERG'S**  
**SYNON CHANGEABLE**  
**SPECTACLES**  
  
 The stock will change hands inside of the next twenty days, therefore, during this time we will offer you great bargains in Clocks.

**CLOAKS**  
**CLOAKS**  
**CLOAKS**

One Lot Ladies' Cloaks .....	\$3.00
One Lot Ladies' Cloaks .....	\$4.00
One Lot Ladies' Cloaks .....	\$5.00
Children's Cloaks .....	\$2.00
Children's Cloaks .....	\$2.00

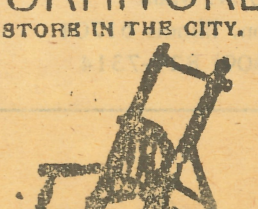
**Blankets at \$1.00 a Pair**  
**Comforts at Cost.**  
**S.S. STEVENS'**  
**OLD STAND**  
 A. L. STEVENS, Administrator

**THE FINE**  
**CHRISTMAS**  
**OR KODAK**  


## Banquet & Meeting Facilities

**The Bloomington Bicycle Agency**  
 Has a full line of Cycles, and will make special reduced prices during the Holidays. Send for illustrated catalogue. Easy payments.  
**W. M. J. MATHER, Prop.** 208 S. W. Front-st.  
 A fine second-hand VICTOR SAFETY for \$75.

**GEO. L. BATCHELDER.**  
**Electrician.**  
 Electric Bells.

**THE ONLY DOUBLE**  
**URNITURE**  
**STORE IN THE CITY.**  


**CANDEE TENNI**  
 A. H. Fargo & Co.  
 AGENTS  
 CHICAGO, ILL.

**ROBERTSON**  
 Attorney at Law.  
 111 to 113 W. Front-st.  
**W. E. BARNER**  
 Attorney and Counsellor at Law.  
 111 to 113 W. Front-st.  
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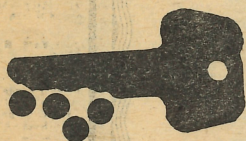
**MRS. GRAHAM'S**  
**Face Bleach**  
 The only one that will not injure the skin.  
 The only one that will not injure the skin.

**C. E. WISWALL & CO.**  
 Chicago's Finest Shoe Store.  
 Stock the Largest.  
 Goods the Finest.  
 Prices the Lowest.  


**Men's and Ladies**  
**Hand Sewed Welt Shoe**  
 Send for Catalogue.  
**C. E. WISWALL & CO., 180 State St., Chicago**

315 N. Main St. Bloomington, IL 61701  
(309) 828-7893 • 828-0511

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LOCKSMITH-BUILDERS HARDWARE  
SECURITY LOCKS MASTER  
SAFES-LOCKS REPAIRED-HIGH

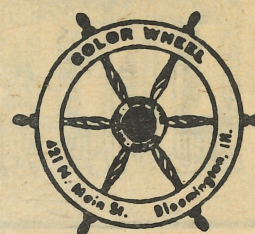


**Freddie "E"**  
**Lock & Key Inc.**

## **Mike Robinson** **Typography** **Printing** **Laminating**

*"from idea to  
finished product"*

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204 S. McClun, Bloomington



## **Color Wheel**

**Complete Furnishings  
for the Home and Office**

Experienced Designers to develop  
your personal atmosphere

319 N. Main • (309) 827-6023

## **ALLIANCE OPTICAL CO.**

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Steve Nelson

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Lenses Repaired or Replaced  
Any Doctors Prescription Filled  
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8-5 Tues.-Fri. — 8-12 Sat.



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Alterations for the family

103 W. Monroe Bloomington, IL 61701  
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(309) 827-4668

## **Koldaire Equipment Company**

*Commercial equipment  
for private homes and  
industry*

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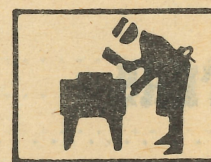
405 N. Main  
Bloomington, Illinois 61701  
Phone (309) 829-7314

## *Winnie's of Bloomington Inc.*

*Remember, You Can Always Do  
Better At Winnie's,  
Your Higher Quality Discount  
Store*

406 N. Main St.  
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Phone (309) 829-1521

Wm. C. Fike Jr.  
President



## **MITCHELL'S MEATS**

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